



# BUSINESS PROFILE

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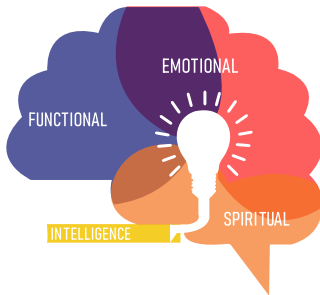
**Business & Training Consultancy**

# VISION

We will radically shift the paradigm by empowering intelligent, emotional and spiritual quotients towards agility, continuous improvements and finally building success stories.



## A NEW PARADIGM OF INTELLIGENCE



For us, success comes when you push beyond the expected, using the skills we've helped you master to transform businesses, lead markets, uncover new opportunities, and strike out in new directions.

We help you achieve this level of excellence through a powerful combination of functional, emotional and spiritual intelligence.

## RADICAL TRANSFORMATION PROCESS

Everyone wants to do good & competent work. We transform our clients to work quickly, without having to think extensively each time about what it is that you're doing. In other words, we want you to develop to a level of unconscious competence.



# EXCELERATION PROCESS

We follow “CRAFT” “*Excelleration Process*” to bring radical transformation for our clients.



## MANUFACTURING & SERVICES INDUSTRIES



### START UPS

We help start ups to set business standards, processes, manpower plan, recruitment, Brand marketing & operations. The goal is to set foundation for start ups to be unicorn.



### MICRO, SMALL & MEDIUM ENTERPRISES

We assist MSME to develop and implement operational standards, improve employee productivity, repeat business through satisfied customers, transform business practices with new technology & standards and improve brand equity with effective marketing solutions.



### LARGE SCALE ORGANIZATIONS

We facilitate large scale organizations to improve manpower productivity, reduce attrition and enhance customer satisfaction index with our efficient CRM strategies.

# BUSINESS CONSULTANCY

## STANDARDS & PROCESSES FORMULATIONS



We set benchmark with client for the operational efficiency, formulate step by step standard operating procedures (SOPs), facilitate implementation with training, audits, reviews, improvement plans and measure results with pre-set benchmark.



## EMPLOYEE PRODUCTIVITY IMPROVEMENT

We mutually agree on productivity parameters, craft development path, execution of development path with training, coaching, handholding and review sessions. Periodic measurement of results with pre-set benchmark.



## BOOST CUSTOMER SATISFACTION

We analyze customer feedback and prepare process gap analysis causing customer discomfort. We strategies improvement plan to uplift customer satisfaction index to desired level, monitoring implementation followed by regular progress review.



## BRAND MARKETING

We analyze brand presence and E-reputation of the client, decide milestones, formulate brand & digital marketing strategy and also support execution along with client.

# TRAINING CONSULTANCY

## PARADIGM SHIFT

Five steps program to shift your Paradigm towards excellence

- **D**etox
- **R**eprogram
- **E**valuate
- **A**ction Plan
- **M**indset

## EMPLOYEE SKILL DEVELOPMENT

- New Joinee Induction Program
- Reiteration
- Evaluate progress
- Reinforcement
- Recognize

## TRAINING SOLUTIONS

- Change Management
- Persuasive Communication
- Leadership Development Program
- Art of Sales
- Emotional Intelligence
- Personal Effectiveness Program (PEP)
- Building & Managing Teams



# NEUROLINGUISTIC PROGRAMMING (NLP) CERTIFICATION PROGRAM

by  
NATIONAL FEDERATION OF NEUROLINGUISTIC PROGRAMMING (USA)

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## NLP

- NLP is the science of modelling an excellence.
- It offers practical and rapid methods for personal growth and influence.
- It is the study of how people do things, how they think, process information, behave and about using what works and discarding what does not.
- NLP used successfully in areas such as Personal growth, work, business, teaching, training, & health care.

## WHO WILL BENEFIT?

This course is essential for anyone serious about truly fulfilling his or her potential. It will benefit everyone from a recent graduate to a top executive, irrespective of profession or discipline. CEO's, Managers, Businessmen, Consultants, Trainers, Doctors, Lawyers, Accountants, Teachers and other professionals will find it rewarding.

## BENEFITS

- Build and maintain rapport - the key to successful relationships
- Communicate clearly and effectively
- Change unwanted behaviors in positive ways
- Create your own personal state of excellence
- Manage your emotional state to catapult to great success
- Recognize and use powerful language patterns
- Help yourself and others manage depression, stress & relieve any psychological deficiencies



Founder & Director  
**AT-HIQ Consultancy  
Pvt. Ltd.**

- Business Consultant
- Corporate Trainer
- Certified NLP  
International Trainer  
(NFNLP, USA)
- Educator

## ABOUT THE FOUNDER

**JANKI BHATT** is a Business Consultant, Entrepreneur, Performance Coach, and Facilitator. She is a Licensed Practitioner and an International Trainer for Neurolinguistics Programming (NLP) from National Federation of Neuro linguistics Programming (NFNLP, USA). She is Transactional Analysis 101 certified practitioner and Master Hypnotist practitioner.

She has more than 17 years of experience in helping clients to design and implement solutions that drive measurable improvements to performance. Janki combines in all 3 intellectual, emotional as well as spiritual quotients in her experience in skill development with helping customers connect their human talent initiatives to what matters most- improvements in their companies' operational metrics.

## CORE COMPETENCES

- Business Consulting and Coaching
- Management Consulting
- Training and Facilitation
- NLP International Certification
- Academic Solutions for schools and colleges



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